

Community Reporting in the Kiez(t)raum project

Training module





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The training module description

Community Reporting in Kieztraum Project

Specific target audience:

The project Kieztraum is taking place in Berlin, a neighbourhood of Wedding. It is a result of a cooperation between Comparative Research Network and Quartiersmanagement Pankstraße. The specific target audience is the community that lives in the neighbourhood, or people who work there, in other words, anyone who visits the area on a regular basis. Kieztraum is based on three different methods: Community Mapping, Community Reporting and Eurbanities game. Here we talk in delta about Community Reporting.

Main goal:

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Community Reporting supports people to have their voice heard and provide insight to policymakers and researchers. To do that, the method aims at developing digital skills in storytelling using simple devices, such as mobile phones and tablets.

Detailed objectives:

- 1. Tell the stories use insight storytelling techniques and portable devices (i.e. smartphones and tablets) to tell individual stories.
- 2. Gather stories use the skills developed on the programme to capture other people's stories.
- 3. Share stories share stories within the community and other events, that gathers diverse stakeholders (i.e. local policymakers, neighbourhood management).

| The Group: |
|---|
| 6-15 people |
| |
| Duration: |
| Can be adapted from 1 to 2 days |
| |
| Trainer: |
| 1-2 trainers accredited through the Institute of Community Reporters (UK) |

COMPARATIVE RESEARCH NETWORK:

THE TRAINING IS TO DEVELOP KEY SKILLS

- Learn about storytelling and the value of stories
- Get to grips with audio and video recording techniques
- Develop peer support and communication skills
- Explore how to tell and share stories in a safe and responsible way
- Pick out the key messages from your stories and use these to set an agenda for change

METHODOLOGY

Community Reporting started in 2007 and uses digital tools to support people to tell their own stories, in their own ways and to connect these stories with people, groups and organisations. It provides opportunities for people to find their voice, challenge perceptions, describe their own reality and create conversations for change.

Digital Storytelling is at the heart of the model and provides people with the opportunities, skills and knowledge to become responsible storytellers. It supports learners to use digital tools to tell their own and other people's authentic stories and the communityreporter.net site provides a platform for people to share these stories.

Stories are curated into online topic-based features that are then shared with research organisations, service designers and policymakers. In that way, the stories become 'catalysts of change' that inform provision and policy in a wide range of fields.

KNOWLEDGE

- Insight into the local community.
- Audio and video recording techniques.
- Group dynamics.
- Ethical and legal aspects of storytelling.



Tips for facilitators

HOW TO COMMUNICATE WITH WORKSHOP PARTICIPANTS: GUIDELINES FOR FACILITATORS

I. BASIC PRINCIPLES

The Community Reporter program can be easily transferred to different organizations and countries through the Social License, which offers a train-the-trainer program that teaches the Community Reporter philosophy, approach and methodology as well as supporting local activity.

II. FACILITATORS' TASKS

Key Responsibilities

The role of the Community Reporter Trainer is key to this process as they will:

- Deliver a Community Reporting for Insight programme to community members that will enable them to tell their own stories on diversity and gather stories from their peers.
- Deliver a Co-Curation programme in which the participants will review the stories gathered, identify
 a set of key findings and package these findings as a short film and a one-page, interactive summative
 report.
- Facilitate Community Reporter meet-ups and provide on-going assistance.

III. EFFECTIVE TRAINING

Trainer Specification

Community Reporter Trainers will be expected to:

- Attend an Insight Advocate Trainer programme
- Complete an online ICR programme on running Community Reporter meet-ups
- Complete an online ICR Curator training programme
- Have experience of delivering informal training activities in community settings
- Possess good digital literacies including media and information literacy
- Have strong connections with the community that they will be working with
- Demonstrate effective communication and organisational skills



IV. STRENGTHENING SOCIAL SKILLS, HARNESSING GROUP POTENTIAL

Community Reporting is an intrinsically social activity, as it relies on building trust between participants.

The activities are held in a safe space, where privacy is respected, differences are celebrated.

By sharing and gathering stories, members can find similarities in their perspectives, thus strengthening the group as a powerful tool for social change.

The training programme

Stage I Preparation of workshops;

- 1. Creating the marketing materials: invitation, social media post or other chosen way of communication about the event;
- 2. Recruiting participants, creating a registration form (online/offline)
- 3. Preparing and gathering materials for the workshop: a laptop for projecting the programme slides, pens, notepad/paper, post-it notes, and a small selection of tablets/smartphones, preparing and printing different handouts that are part of the program.

Stage II Workshops;

Day 1

| Duration | Activity | Overview |
|----------|------------------------------|--|
| 20 min. | Welcome and Introduction | Trainer will give an overview of the training course and the day. They will also give a brief introduction to the Community Reporting movement using the CR animation. |
| 20 min. | 2.lcebreaker | The trainer will facilitate an icebreaker |

Comparative Research Network:

| 50 min. | 3. What's the Story? | The trainer will facilitate a small group-based activity in which participants will explore communityreporter.net and storytelling. -Trainer will introduce how to find stories on the site -Trainer will facilitate a discussion about the storyParticipants will use the tablets / their own devices to find other stories on the site. |
|---------|---|--|
| 45 min. | 4. Snapshot Storytelling | The trainer will screen a short 'snapshot' story and explain the concept of a snapshot story. They will devise their own snapshot question on the topic of the neighbourhood (e.g. What do you like about living in Wedding?) |
| | | Participants will then work as a small team to record some snapshot stories. The trainer will deliver some equipment training and recording practices as part of this exercise. |
| 45 min. | 5. Lunch | Lunch (Trainer to copy snapshot stories onto their laptop / pen drive during Lunch and PM activities) |
| 45 min. | 6. Create Your Recording Best Practice Guide | The trainer will screen back 2 – 3 of the snapshot stories recorded in the previous activity and review them with the group. They will use this as a basis for a discussion about 'best practice' recording techniques. As part of this, the participants will produce a Recording Best Practice Guide. |
| | | The activity will include a group feedback/troubleshooting session and further demonstration from the trainer. |
| 1 hour | 7. Responsible Storytelling | Trainer will facilitate a carousel, discussion-based activity on the storytelling ethics and Community Reporting best practice. |
| | | Participants will work in small teams to answer the questions and complete the tasks at four different 'Task Stations'. This activity concludes with the creation of a Community Reporting Best Practice guide (written and/or audio/video). |
| 15 min | 8. Reflection and summary | The trainer will facilitate a short reflection session in which participants will individually and as a group reflect on their learning and experiences during the day. Trainer will collate any outstanding details needed to register participants on CR site, including photographs for badges. They will give |
| | | an outline of the next session and set an independent learning task. |
| | End of session | |
| | | |

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Day 2

| Duration | Activity | Overview |
|-------------|----------------------------------|--|
| 15 min. | 1. Welcome | Trainer will give an overview of the day and facilitate a brief reflection on the previous session. |
| 1 hour | 2. Reviewing snapshot stories | Trainer will screen back the snapshot stories and identify from them some key topics that have emerged, and check with the group if the stories are examples of Responsible Storytelling They will also point out technical 'does' and 'don'ts' as part of this review. |
| 1 hour | 3. Sharing stories | The trainer will demonstrate how to use communityreporter.net and upload their snapshot story recorded in the previous session as an example. The participants will then use their account details to upload their own snapshot stories to the site. The trainer should support them in doing this. |
| 45 min. | 4. Lunch | |
| 30 min. | 5. Exploring dialogue interviews | The trainer will explain what dialogue interviews are using examples of different existing stories. They will facilitate a discussion about potential topics for these interviews based on the ideas from snapshot stories. |
| 1 hour min. | 6. Recording dialogue interview | The participants will record their dialogue interviews in pairs or in small teams. The storyteller will confirm with interview a starting point/conversation starter for the interview. |
| 30 min. | 7. Peer review | Trainer will facilitate a peer review of the stories gathered. |
| 30 min. | 8. What's next? | Trainer will facilitate a reflective activity in which the group will create a plan for 'What's Next?' and provide feedback on their experience during this 2-Day programme. |
| | End of session | |

COMPARATIVE RESEARCH NETWORK:

Stage III Presentation of the workshop results.

The workshop results are summarized and presented after a Story Co-Curation Programme. It focuses on analyzing the stories and extracting key findings. As part of the programme, participants will analyse collected stories and produce a set of findings, identifying key topics, the content of the stories and their context. The findings, ideas and curated content produced during this programme will be used to support the overall co-creation process as part of the Kiez(t)raum project. Ideally, the same participants are present during the curation workshop. The outcome is a video, that includes the main topics from the neighbourhood stories. The video is then shared with relevant stakeholders and published on project website.

Stage IV Evaluation.

The evaluation of the workshop takes place at the end of the Community Reporting session. Trainer should facilitate a short post-it note feedback activity in which participants will write a post-it note for each of the following:

- a. What have you learned as part of the training?
- b. What worked well about the training?
- c. What could have been improved about the training?



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